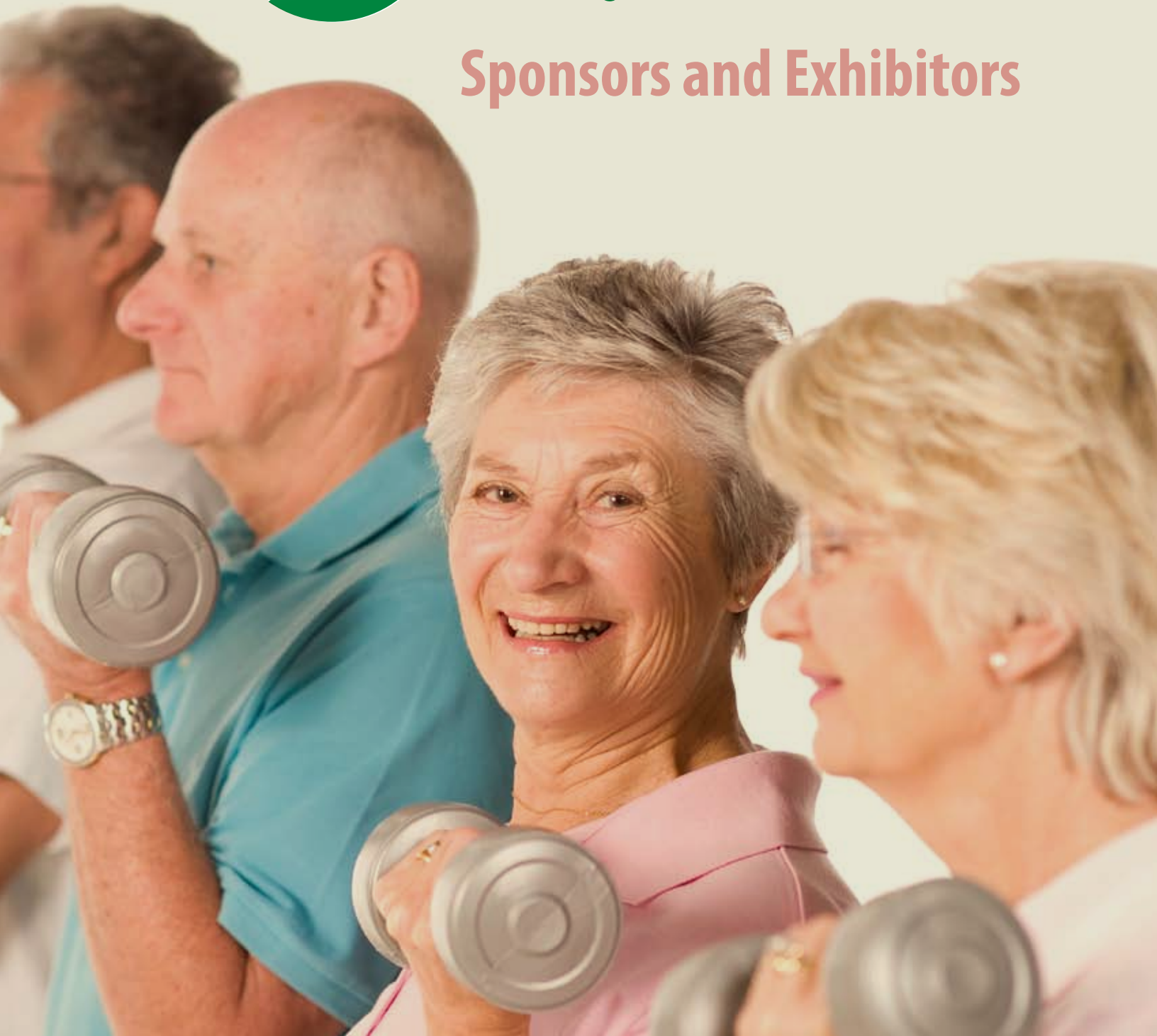




Exercise and Physical Activity in Aging Conference:

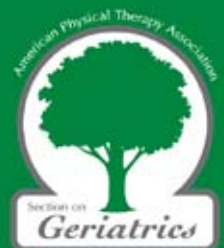
Blending Research and Practice

Sponsors and Exhibitors



July 29-31, 2010

Indianapolis, IN



What is ExPAAC?

The **Exercise and Physical Activity in Aging Conference: Blending Research and Practice**, called **ExPAAC** for short, will be THE gathering of physical therapy professionals who want to be on the cutting edge of geriatric physical therapy research, education, and clinical practice. You won't want to miss out on this opportunity to interact with more than 500 of the top geriatric physical therapists from across the United States. Below is overview of conference schedule. For more details about the ExPAAC and preconference programs, events and speakers, please visit www.expaac.org.

Pre-Conference	ExPAAC		
Wednesday, July 28	Thursday, July 29	Friday, July 30	Saturday, July 31
8 - 11:30 Morning Session	8:30 - 12:30 Session One	8:30 - 12:30 Session Three	8:30 - 12:30 Session Five
11:30 - 12:30 Lunch	12:30 - 1:30 Lunch		
12:30 - 5:30 Afternoon Session	1:30 - 4:30 Session Two	1:30 - 4:30 Session Four	1:30 - 4:30 Session Six
6:30 - 8:30 Optional Off Campus Evening Event	6-10 Poster Session & Exhibit Hall with Heavy Hors D'Oeuvres	6-10 A Night Out at the Indianapolis Zoo and White River Gardens	6-10 Closing Party Complete with an Indiana-style BBQ

Sponsorship Opportunities

\$10,000

Closing Keynote Sponsorship (1)

Name/logo prominently displayed at the Closing Keynote Session
 Opportunity to introduce Closing Keynote Speaker
 Full page ad in the Conference Notebook
 List of conference attendees

\$10,000

Friday Evening at the Zoo (1)

Name/logo displayed on the buses and at the Social Event
 Full page ad in the Conference Notebook
 Opportunity to disseminate materials to attendees on each bus
 List of conference attendees

\$7500

Thursday Evening Hors D'Oeuvres (1)

Name/logo displayed at the Evening Reception
 ½ page ad in the Conference Notebook
 Table display space near the Abstract displays
 Opportunity to disseminate materials to each attendee's room
 List of conference attendees

\$7500

Saturday Evening Closing Reception Sponsorship (1)

Name/logo displayed at the Closing Reception
 ½ page ad in the Conference Notebook
 Table display space display space at Closing Reception
 List of conference attendees

\$5000

Pre-Conference Sponsor (1)

Name/logo displayed at the Pre-Conference
 Full page ad in the Pre-Conference Notebooks
 Table display space during Pre-Conference breaks & lunch
 List of conference attendees

Sponsorship Opportunities (cont'd)

\$5000

Conference Notebook Sponsorship (1)

Name/logo displayed on back cover of conference notebooks
List of conference attendees

\$2500

Conference Website Sponsorship for one month (5)

Name/logo/link displayed on banner ad on the Conference Website for (1) month
List of conference attendees

\$2500

Conference Lunch Sponsorship (3)

Name/logo displayed at (1) Lunch
¼ page ad in the Conference Notebook
Opportunity to place materials at tables
List of conference attendees

\$1500

Name Tag Sponsorship (1)

Business name displayed on name tag lanyards
Business Card size ad in the Conference Notebook
Table display space during conference registration
List of conference attendees

\$1500

Conference Breakfast Sponsorship (3)

Name/logo displayed at (1) Breakfast
Business Card size ad in the Conference Notebook
Opportunity to place materials at breakfast tables
List of conference attendees

\$1000

Conference Break Sponsor (6)

Name/logo displayed on Break Tables
Business Card size ad in the Conference Notebook
Table display space during Break
List of conference attendees

Any
Amount

Friends of ExPAAC

Sponsorships of any amount will be accepted as tax deductible gifts to support the ExPAAC Conference. Friends of ExPAAC will be listed in the Conference Notebooks.

Exhibitor Opportunities

Reserve your exhibit space soon---only 25 organizations will be able to exhibit during Thursday evening's hors d'oeuvres and poster session. For only \$750, you will have the opportunity to:

- Display your products and materials in the Exhibit Hall adjacent to the posters
- Interact with over 500 leading physical therapy professionals
- Follow-up with conference participants via mail or e-mail

July 29-31, 2010

www.expaac.org

ExPAAC Sponsorship/Exhibitor Form

Exercise and Physical Activity in Aging Conference

July 29-31, University of Indianapolis

Name: _____ Title: _____

Organization: _____

Address: _____
(Street) (City) (State) (Zip)

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP and EXHIBITOR OPPORTUNITIES

Deadline is June 1, 2010

I want...	Qty Available	Cost	Opportunity
	1	\$10,000	Closing Keynote Sponsorship
	1	\$10,000	Friday Evening at the Zoo Sponsorship
	1	\$7500	Thursday Evening Hors D'Oeuvres Sponsorship
	1	\$7500	Saturday Evening Closing Reception Sponsorship
	1	\$5000	Pre-Conference Sponsorship
	1	\$5000	Conference Notebook Sponsorship
	5	\$2500	Conference Website Sponsorship for one month
	3	\$2500	Conference Lunch Sponsorship
	1	\$1500	Nametag Sponsorship
	3	\$1500	Conference Breakfast Sponsorship
	6	\$1000	Conference Break Sponsorship
	Unlimited	Your Choice	Friends of ExPAAC
	25	\$750	Exhibitors

PAYMENT

Return this form and your check, made payable to the *Section on Geriatrics--ExPAAC* to:

University of Indianapolis

Center for Aging & Community

901 South Shelby Street, Suite 300 | Indianapolis, IN 46203

Phone: (317) 791-5930 | Fax: (317) 791-5945

For Questions, contact inquiries@expaac.org

DEADLINE FOR SPONSORSHIP AND EXHIBITORS: JUNE 1, 2010